

B

BLOOM LIVING

布鲁姆生活社区

生活瞬间
造就美好回忆

生活的点滴，LIVING
moments
MAKING
memories

回忆的珍藏

珍藏一生的

MEMORIES

美好回忆

THAT LAST A

lifetime

Write your personal story with friends and loved ones, inspired by the beautiful, landscaped nature of Bloom Living. Build memories full of sheer happiness.

與朋友和親人一起寫下您的個人故事，受到 布鲁姆生活社区 美麗的自然風光的啟發。創造充滿純粹幸福的回憶。



步行可达的 WALKABLE 自给自足社区

Bloom Living is a destination for families to enjoy an active lifestyle. Through a range of interconnected parks and lush landscapes, Bloom Living brings residents closer to amenities and facilities that are conveniently situated just a few steps away and accessible to everyone to enjoy without having to leave the community.

SELF-SUFFICIENT Community

绽放生活是一个为家庭打造的活力社区。这里拥有连通的公园和郁郁葱葱的景观，让居民与各种便利设施近在咫尺，无需离开社区，就能享受丰富的生活体验。



LUSH 绿意 lakeside

Draw inspiration every day from the natural beauty that can be found around every corner of Bloom Living; a community where residents of all ages share spaces and smiles, as they stroll or cycle along lakeside promenades, sip a cool drink at the clubhouse, or gaze into the clear waters.

在绽放生活，每天都能从随处可见的自然美景中汲取灵感。这是一个适合所有年龄段居民共享空间和微笑的社区——在湖畔漫步或骑行，在会所悠闲地享用清凉饮品，或静静欣赏清澈湖水的倒影。

LIVING 盎然 的湖畔生活





标志性社区

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an 阿布扎比 INCLUSIVE

& Abu Dhabi's newest community within the city, Bloom Living, brings everything you need for a truly fulfilling life all together in one vibrant and all-inclusive development. The mixed-use project features Mediterranean inspired residential areas interwoven with landscaped parks, and a huge lake at its heart, that will act as an important point of connectivity, with pathways linking to all amenities, as well and residential areas.

Fully Integrated COMMUNITY

绽放生活是阿布扎比市内的全新社区，将理想生活的所有要素汇聚在一个充满活力且包容的综合开发项目中。该综合社区融合了地中海风格的住宅区域、精心设计的绿地公园，以及位于社区中心的大型湖泊。湖泊不仅是连接整个社区的重要枢纽，in
还通过步道将各类设施与住宅区无缝衔接。

ABU DHABI 一体化宜居社区





THE PERFECT HARMONY COMES TO LIFE

和谐美好，跃然呈现

An all-inclusive, fully integrated community where true happiness lies in a balanced lifestyle. Where deep connections thrive and natural beauty comes alive.

一个全方位、一体化的社区，真正的幸福源于平衡的生活方式。在这里，人际关系深厚，自然美景栩栩如生。





FRIENDLY smiles all around

温馨笑容，
随处可见

Home is where neighbours turn into lifetime friends. Unforgettable moments, shared experiences and memorable occasions lasting into the night. An inviting community, celebrating diversity and unity under one roof.

家，是邻里成为挚友的地方。难忘的瞬间、共享的经历、从白昼到深夜的美好时光——这是一个充满温情的社区，在同一片屋檐下，包容多元文化，汇聚和谐共生的力量。



active

活力生
活方式

Bloom Living is an ideal community for those seeking a peaceful life. An all-inclusive community, where you can enjoy an active lifestyle while supporting the environment through social activities or simply riding your bike to school.

绽放生活是寻求宁静生活者的理想社区。这里不仅是一个包容性的社区，更鼓励居民通过社交活动或骑行上学等方式，在享受活力生活的同时，为环保事业贡献一份力量。

L I F E S T Y L E



绽放生活会所



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极致社区享受 的标志性度假胜地

a signature
Getaway
for ultimate community
Enjoyment

Bloom Living Clubhouse is a hub for all recreational and fitness activities, promising a happy and healthy lifestyle by providing an easy access to pools, tennis and basketball courts as well as an outstanding wellness center. Designed to bring residents closer to nature and one another, the Clubhouse takes in panoramic views of the community's tranquil lake while offering a shimmering pool for a dip under the open sky. Powered by impeccable services and best-in-class facilities, the Clubhouse is a multi-generational haven for friends, families and children wishing to socialize, gather and engage in activities.

绽放生活会所是社区内的休闲和健身中心，致力于为居民打造健康、愉悦的生活方式。会所设施齐全，提供游泳池、网球场、篮球场，以及一流的健康养生中心。坐拥社区宁静湖泊的全景视野，室外泳池在蓝天下波光粼粼，为居民带来舒适的消暑体验。依托卓越的服务和顶级设施，会所成为多代同堂的社交天堂，让朋友、家庭和孩子们在这里欢聚、互动、共度美好时光。

STATE of the ART 最先进的 运动俱乐部 Sports Club

Staying fit in an energy charged ambience is a delightful opportunity at your doorstep. Bloom Living Clubhouse summarizes how a happy and healthy lifestyle should be, by offering a wide range of cutting-edge courts spanning basketball, tennis and volleyball to mention a few; giving residents the chance to energize, recharge, live an active life, and stay healthy.

在充满活力的环境中保持健康，是近在咫尺的美妙体验。绽放生活会所完美诠释了健康与快乐生活的精髓，提供种类丰富的高端运动场地，包括篮球、网球和排球场等，让居民能够焕发活力、充满能量、享受积极健康的生活方式。





探索

DISCOVER

康生活方式

A HEALTHY

LIFESTYLE

a soothing WELLNESS CENTER

舒缓身心
的健康养生中心

Step into a journey of ultimate wellness and choose from a wide variety of massage treatments, yoga routines and meditation classes that guarantee to bring balance to your mind, body and soul. Bloom's Wellness Center is powered by certified professionals who bring you closer to holistic healing, anytime of the day.

开启一场终极健康之旅，从多种按摩疗法、瑜伽课程和冥想课程中自由选择，让身心灵达到和谐平衡。绽放生活健康养生中心由专业认证的理疗师提供服务，让您随时体验全方位的健康疗愈。



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Master Plan

总体规划



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WELCOME TO Bloom Living

欢迎来到绽放生活



A fully-integrated gated community set over 2.2 million m² in the heart of Abu Dhabi. Blooming with possibilities, the bespoke destination boasts more than 4,500 villas, townhouses and apartments, where residents of all generations can enjoy a serene living experience, enveloped in lush landscapes and parks.

Inspired by Spanish Mediterranean architecture with a serene lake at heart, Bloom Living sets the stage for community interaction, thanks to pathways linking to all amenities, schools, a Clubhouse and Town Center, as well as residential areas.

一个占地 220 万平方米、设施完备的封闭式社区，坐落于阿布扎比的核心地带。这里充满无限可能，拥有超过 4,500 套别墅、联排别墅和公寓，让不同年龄层的居民都能在郁郁葱葱的绿地和公园环绕下，享受宁静的生活氛围。

绽放生活的设计灵感来源于西班牙地中海建筑风格，并以静谧的湖泊为中心。通过精心规划的步道，社区的各项设施、学校、会所、镇中心和住宅区域无缝连接，为居民打造理想的互动社交空间。

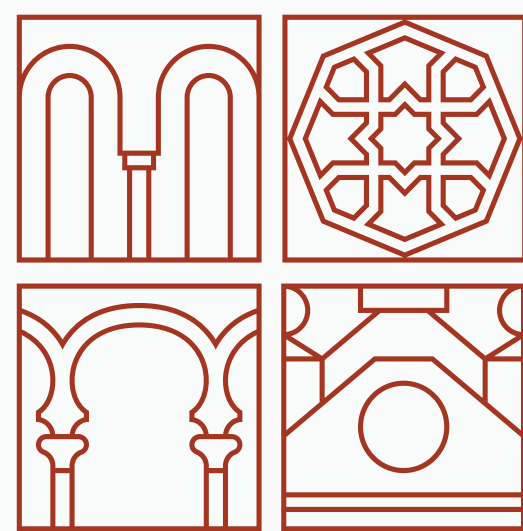
An ideal 理想地 理位置 location

As a self-contained community and tranquil enclave, Bloom Living is set slightly away from the bustling city centre, yet it maintains direct entry and exit to the E20 highway. As such, our residents are only a short drive from the endless attractions of Abu Dhabi and Dubai, including Zayed City, Yas Island and other key business, retail and tourism landmarks. Zayed International Airport is just minutes away too, positioning Bloom Living as an iconic gateway community into Abu Dhabi with easy access to local, regional and international destinations.

作为一个自给自足的静谧社区，绽放生活远离城市的喧嚣，但又可直接通往E20 高速公路。因此，居民仅需短途车程即可到达阿布扎比和迪拜的众多热门景点，包括扎耶德城、亚斯岛以及各大商业、零售和旅游地标。此外，扎耶德国际机场也仅数分钟车程，使绽放生活成为阿布扎比的门户社区，轻松连接本地、区域及国际目的地。



Timeless MEDITERRANEAN



永恒的地中海建筑风格

Architecture



3 卧别墅 托莱多 - 绽放生活二期
3 Bedroom Villa Toledo - Phase Two of Bloom Living



3 卧联排别墅 托莱多 - 绽放生活二期
3 Bedroom Townhouse Toledo - Phase Two of Bloom Living



3 卧别墅 科尔多瓦 - 绽放生活一期
3 Bedroom Villa Cordoba - Phase One of Bloom Living



3 卧联排别墅 卡萨雷斯 - 绽放生活三期
3 Bedroom Townhouse Casares - Phase Three of Bloom Living

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格拉纳达 街景 - 绽放生活四期
General Street View Granada - Phase Four of Bloom Living



格拉纳达 商业区景观 - 绽放生活四期
Retail View Granada - Phase Four of Bloom Living



六卧别墅 塞维利亚 - 绽放生活五期
6 Bedroom Villa Seville - Phase Five of Bloom Living



三卧联排别墅 奥尔韦拉 - 绽放生活六期
3 Bedroom Townhouse Olvera - Phase Six of Bloom Living

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MEDITERRANEAN STYLE

地中海风格







PICTUR ESQUE

如画美景，绿意盎然

从远处看，绽放生活宛如一片静谧的绿色天堂；走近细赏，其自然灵感的规划呈现出极致之美，迷人的湖泊、开阔的绿地和公园一览无遗。绽放生活的设计旨在营造永恒的宁静氛围，邀请各个年龄段的居民漫步、骑行、在户外公园锻炼，或悠闲地享受这片宠物友好型社区的宁静时光。

From afar, Bloom Living looks like a tranquil green heaven. Up close, the destination breaks down the optimum in beauty before residents' eyes, with its naturally inspired plan that opens onto a captivating lake, lush open spaces and parks. Designed to evoke timeless peace of mind, Bloom Living invites all generations to walk, cycle, workout in outdoor parks, or simply enjoy a quiet stroll in a pet-friendly community.

Landscaping



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每个住宅区均配

Community

备社区中心

FOR EVERY

RESIDENTIAL CLUSTER

在绽放生活，独特的社区氛围生动呈现，每个住宅区均设有专属社区中心。社区中心不仅是居民日常社交的理想场所，更提供丰富的设施，包括游泳池、休闲区，以及安全的儿童游乐空间，让每位居民都能在优美的环境中享受便利与温馨。

At Bloom living exclusivity comes alive with dedicated community centers, designed to serve each residential cluster. The community center is a daily invitation for residents to connect in breathtaking settings while enjoying an unrivaled host of amenities spanning pools, recreational zones and a safe play area for kids.

CENTER



KNOX

社区

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联结每个人的

Community LIVING that connects EVERYONE

社区生活

Enjoy a signature selection of artisanal cafés as well as warm and welcoming restaurants inspiring every taste. All you need to do, is head out to the Town Centre on foot to discover limitless retail and exquisite F&B possibilities, without having to leave Bloom Living. The multi-generational community is an exclusive invitation to connect with family and loved ones in a unique setting, fostering timeless experiences and moments.

在绽放生活，精心挑选的手工咖啡馆与温馨餐厅为每一位居民带来丰富多样的美食体验。无需离开社区，只需步行至镇中心，便可畅享无限的零售选择和精致的餐饮体验。这座多代同堂的社区为家庭和亲朋好友提供了独特的交流空间，让珍贵时光和难忘回忆在此生动延续。

乐享其间

INDULGE

全天候 For All
精彩体验 Day

ENTERTAINMENT

Bloom Living's Town Centre will feature a lively and bustling plaza with several F&B and retail outlets for residents and visitors, and other services such as a medical clinic, a wellness center and a supermarket to ensure that residents have everything they need within walking distance, without the need to leave the community. Stroll along a network of green corridors to the Town Centre and watch children bike safely along dedicated cycling tracks to one of the outstanding international schools, while you work from the comfort of your home, or one of the many inviting high street cafés.

绽放生活的镇中心将打造充满活力的繁华广场，汇聚众多餐饮与零售商铺，满足居民与访客的多样需求。这里还设有医疗诊所、健康养生中心和超市，让居民在步行范围内即可享受一切生活所需，无需离开社区。沿着郁郁葱葱的绿意长廊漫步至镇中心，孩子们可以沿着专属自行车道安全骑行至优质国际学校，而您则可在家中舒适办公，或在社区内众多温馨的街头咖啡馆中悠闲工作。



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for all day 全天候
entertainment
精彩体验





广场

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A lively 日出与日落的活力广场,
Sunrise & Sunset
坐落于镇中心 Plaza
at the town center







宁静

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公园

Living at Bloom Living is waking up to breathing parks that well integrate with every lifestyle, inspiring you to move or relax with friends, wherever nature meets the sky. The destination is expertly designed to boast manicured gardens, lush promenades and evergreen parks, even pets are catered for through a dedicated dog park, as well as other pet friendly spaces.

Residents can explore the beauty of nature at Bloom Living’s multiple uninterruptedly interconnected parks. Amenities also include kids play areas that are designed with safety and fun in mind. Safe trails surround residents encouraging active outdoor enjoyment with the scenic bicycle trails, perfect for a leisurely ride or an active workout.

居住在绽放生活，每天清晨醒来，迎接你的将是与生活方式完美融合的郁郁葱葱的公园，邀你在大自然与天空交汇的地方放松身心，或与朋友共度美好时光。社区整体规划精心设计，遍布修剪整齐的花园、绿意盎然的步道以及四季常青的公园，甚至还设有专门的宠物公园和其他宠物友好空间，满足宠物爱好者的需求。

在绽放生活，居民可以探索彼此相连、无缝衔接的多个公园，沉浸在大自然的美景之中。社区还配备专为儿童打造的安全游乐区，让孩子们在玩乐的同时享受安心保护。此外，社区周围设有安全步道，鼓励居民积极参与户外活动，沿着风景如画的自行车道骑行，无论是悠闲骑行还是高强度锻炼，皆能乐在其中。

educational distinction at your doorstep

卓越教育
近在咫尺

Continuous learning is in the Bloom Holding's DNA and to ensure that our young residents have access to exceptional educational opportunities in our communities, as we look to develop the next generation of leaders. With two International schools planned, all within easy walking distance from anywhere in the community, residents can choose the ideal learning environment for their children, from nursery right through to secondary education.

持续学习是绽放控股的核心理念之一。为了确保年轻一代能在社区内获得卓越的教育机会，我们致力于培养未来的领袖人才。社区规划了两所国际学校，步行即可轻松到达，让居民能够为孩子选择最理想的学习环境，从幼儿园到中学，全方位满足教育需求。



About Bloom Holding

Bloom Holding, one of the UAE's foremost real estate development companies, committed to building, operating and investing in integrated communities. We are dedicated to enriching the lives of our customers through the development and management of real estate, education and hospitality assets, including residential, commercial, and mixed-use projects in premium lifestyle destinations.

The launch of Bloom Living, our flagship Abu Dhabi community, marks a significant milestone for Bloom Holding, as we move with purpose and ambition to fulfil our vision, creating an iconic community for our residents to call home, whilst contributing to the wider goals of Abu Dhabi's Vision 2030 to make the UAE's capital a world-class destination to live, work and visit today and for generations to come. Since 2009, Bloom Properties has successfully developed and delivered more than 5,000 homes with over 20,000 more on the way. Our hospitality portfolio includes Marriott Downtown, The Abu Dhabi EDITION, and Bloom Arjaan by Rotana, with 851 Hotel Rooms and Executive Apartments. Our portfolio also includes 18 schools with over 21,000 students and we're just getting started.

关于 绽放控股

绽放控股是阿联酋领先的房地产开发公司之一，致力于建设、运营和投资综合社区。我们专注于通过开发和管理高端住宅、商业和综合用途项目，提升客户的生活品质，同时涵盖教育和酒店资产，打造高端生活方式目的地。

绽放生活的推出，作为我们在阿布扎比的旗舰社区，标志着绽放控股迈向新里程碑。我们秉承坚定目标和雄心壮志，致力于打造一个标志性社区，让居民真正找到家的归属感，并助力阿布扎比 2030 愿景的实现，使阿联酋首都成为世界级的宜居、宜业和旅游目的地，为当代及未来世代创造美好生活。

自 2009 年以来，绽放地产已成功开发并交付超过 5,000 套住宅，并有超过 20,000 套住宅正在建设中。此外，我们的酒店业务组合包括万豪市中心酒店、阿布扎比 EDITION 酒店和绽放阿尔贾安酒店（由 Rotana 运营），提供 851 间客房及行政公寓。同时，我们的教育资产覆盖 18 所学校，在校学生超过 21,000 名，而这仅仅是一个开始。



bloomholding.com